

**CLAIM LISTING**

A listing of an entire set of claims is submitted herewith per 37 CFR §1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (currently amended) Apparatus for implementing at least one operational setting of an interactive electronic device, said apparatus comprising:

reading means for reading information from a physical data carrier;

processing means for receiving the information read from the carrier by the reading means and interpreting said read information; and

control means responsive to said processing means for implementing the at least one operational setting;

wherein said ~~the~~ physical data carrier is incorporated in an accessory usable with a cover or a pouch suitable for accommodating the interactive electronic device, such that the physical data carrier communicates with the interactive electronic device over a wireless medium in a device power supply, in a device battery charging apparatus, or carried by the users clothing.

2. (original) The apparatus of claim 1 wherein said information includes data specifying the at least one required device setting.

3. (original) The apparatus of claim 1 wherein said information includes data carrier identity information.

4. (currently amended) The apparatus of claim 3, ~~and~~ further comprising association means for associating said data carrier identity information with an at least one of the required

device settings, wherein receipt of said carrier identity information by the processing means initiates implementation of the said at least one of the device settings.

5. (original) The apparatus of claim 4 wherein said association means includes storage means for holding data linking each data carrier identity with at least one corresponding device setting.

6. (original) The apparatus of claim 5 wherein said storage means is provided in the interactive electronic device.

7. (original) The apparatus of claim 1 wherein said physical data carrier is a radio frequency identification (RFID) tag and said reading means is configured for interrogating such tags.

8. (original) The apparatus of claim 1 wherein said physical data carrier bears a graphical pattern carrying information and said reading means is configured for reading the patterns.

9. (currently amended) The apparatus of claim 1 wherein said physical data carrier is provided in the form of a contact tag and said reading means is configured for reading information from such tags.

10. (canceled)

11. (canceled)

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12. (original) The apparatus of claim 1 wherein the apparatus is configured to select settings of the device which include incoming telephone call user alert settings, graphical user interface (GUI) settings, voice dial options, message reproduction settings, telephone usage access permissions and telephone user directory settings and entries.

13. (original) The apparatus of claim 1 wherein the apparatus is configured to select settings of the device which include setting of filter options for incoming information made available in a push-type data distribution service.

14. (currently amended) The apparatus of claim 1, and further comprising writing means for writing information to a the physical data carrier, said information serving to associate said physical data carrier with at least one operational setting of the interactive electronic device.

15. (original) The apparatus of claim 1 wherein said interactive electronic device is a telecommunications device, personal digital assistant (PDA), Global Positioning System (GPS) data receiver or computer.

16. (original) A physical data carrier suitable for use with the apparatus of claim 1 and carrying information responsive to which said at least one operational setting of the apparatus is implemented.

17. (original) An interactive electronic device accessory incorporating a physical data carrier suitable for use with the apparatus of claim 1, said data carrier carrying information responsive to which said at least one operational setting of the apparatus is implemented.

18. (original) A system incorporating the apparatus of claim 1 and the physical data carrier of claim 16.

19. (cancel)

20. (cancel)

21. (currently amended) A method of implementing at least one operational setting of an interactive electronic device, said method comprising ~~the steps of:~~

reading information from a physical data carrier;

processing the information read from the physical data carrier to interpret said read information; and

implementing the at least one operational setting of the interactive electronic device in response to the interpreted information;

wherein ~~said the~~ physical data carrier is incorporated in an accessory usable with a cover or a pouch suitable for accommodating the interactive electronic device, such that the physical data carrier communicates with the interactive electronic device over a wireless medium in a device power supply, in a device battery charging apparatus, or carried by the users clothing.

22. (currently amended) The method of claim 21, ~~and further including the step of~~ writing information to a physical data carrier, said information serving to associate said physical data carrier with at least one operational setting of the interactive electronic device.

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23. (new) The apparatus of claim 1, wherein the physical data carrier is incorporated in a) a pouch suitable for accommodating the interactive electronic device; b) in a device power supply; c) in a device battery charging apparatus, or d) in clothing carried by users.